

Private Sector involvement in Education

*–Overview of select activities
and opportunities to consider*

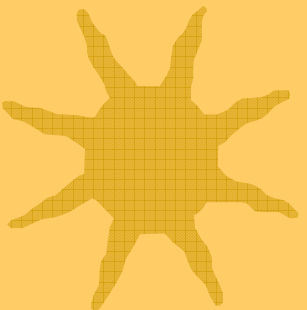
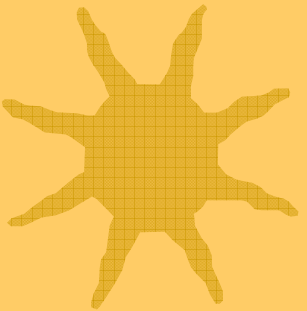
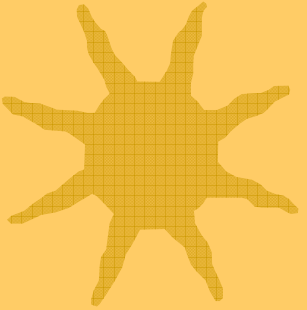
Brigette McDonald Levy
**The Private Sector
Collaborative**



Background

★ National Survey of CSR (published by JEF) and upcoming Voices of the CEOs (PSC) report found

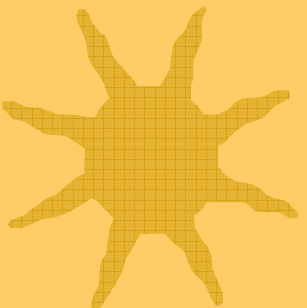
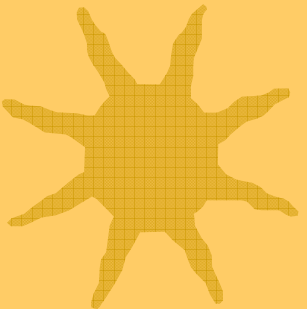
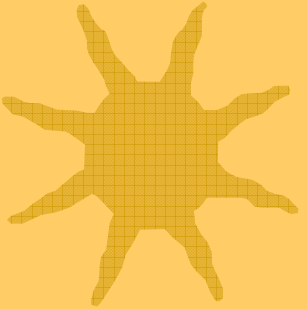
- 90% companies support or want to support social initiatives and contribute to national development
- Over 70% companies give to education
 - Donations to primary or secondary schools
 - Assistance for teachers
 - Scholarships/training
 - Purchasing tickets for fundraising





Background

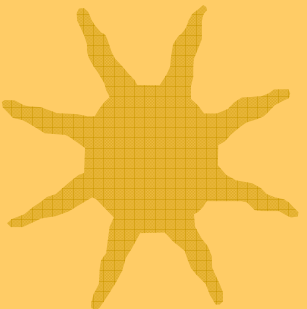
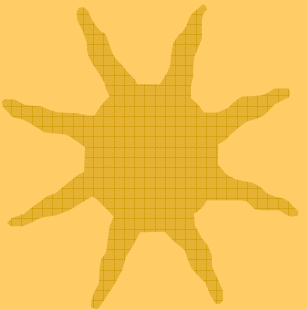
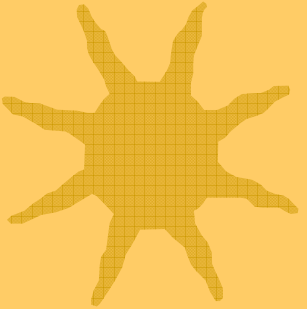
- ★ Over three quarters of companies indicated that they would continue or intend to begin support for Education and health activities over the next two years





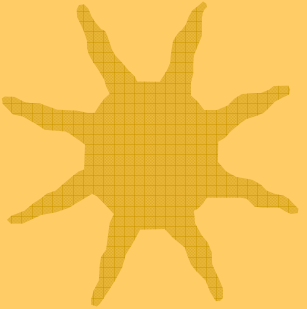
Background

- ★ Differences in how publicly traded companies, large and small private sector companies and government companies give donations
 - Public – projectized, national
 - Private – in-kind, and within the community, personal connections
 - Government – volunteer efforts, low \$ value



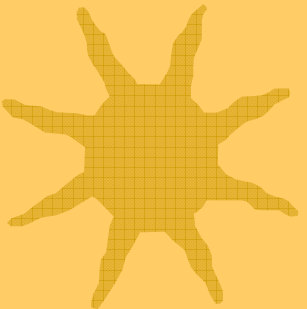


Types of Support



★ Buildings

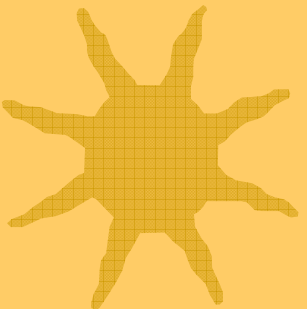
★ Other school support



★ Homework Assistance

★ Support to NGOs

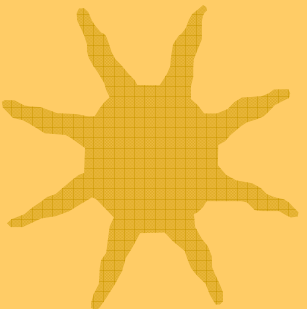
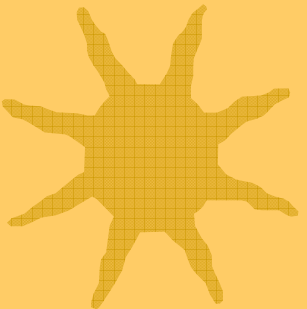
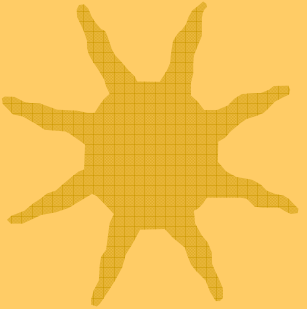
★ Support of MoE



★ Scholarships



Grace Kennedy Foundation



- ★ **MISSION** - GraceKennedy Foundation actively promotes well being, primarily by supporting educational and environmental
 - Annual Lecture Series
 - GraceKennedy Scholarships
 - Grants to NGOs where it is deemed that the grant will make a significant national or community contribution.





Grace and Staff

- ★ Joint project between management and staff , to facilitate the development of communities that border GraceKennedy's offices
 - assist in enhancing gainful employment; skills training; direct employment where possible; self help programmes; small business ventures; promoting formal educational opportunities.

★ Homework Centre

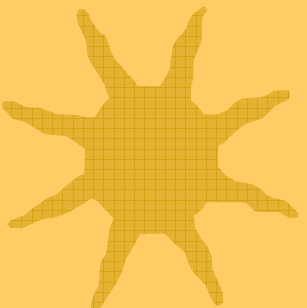
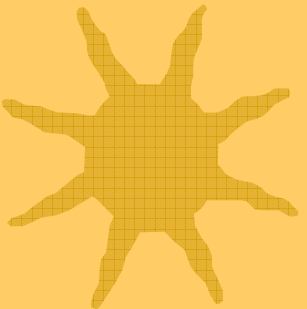
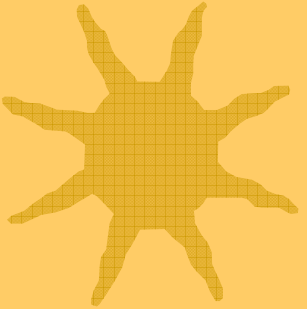


Barita Foundation

★ Strengthening Educational performance through

- Staff development
- Materials
- Plant refurbishing (with partners)

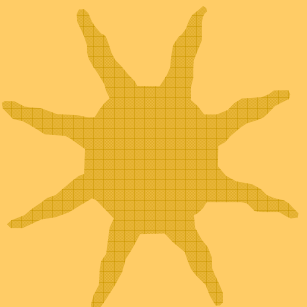
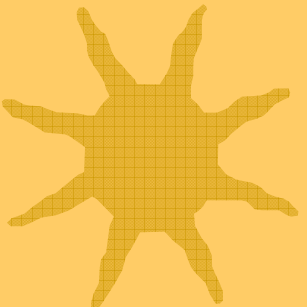
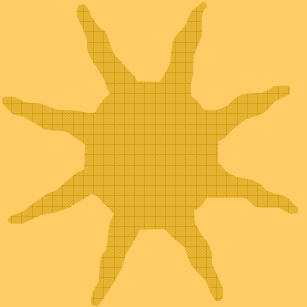
★ Supports Parenting Partners – a member NGO looking at parenting training





Digicel Foundation

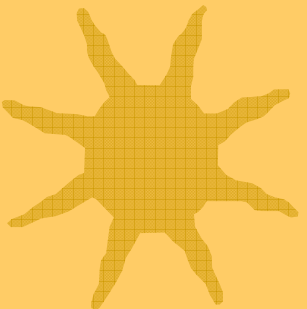
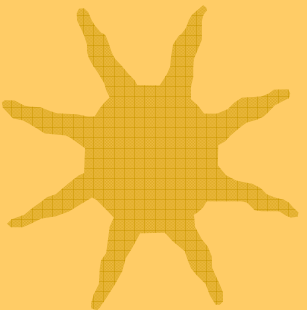
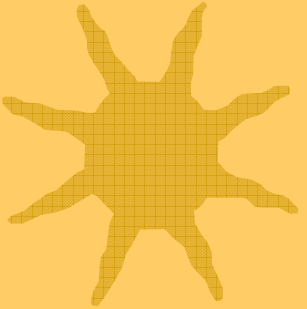
- ★ distributes and utilizes funds for the sole purpose of building communities and community spirit in Jamaica
 - schools – buildings such as auditoriums, classrooms, reading rooms, resource rooms
 - Partner with Barita Foundation's Early Childhood Initiatives





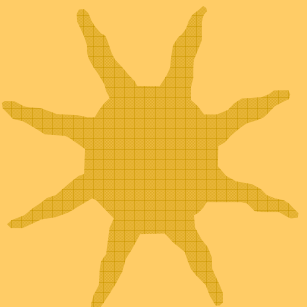
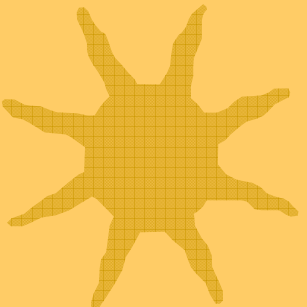
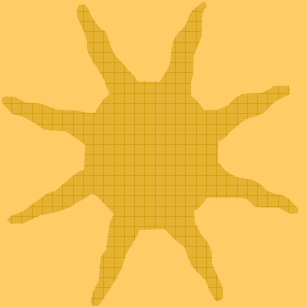
Lime Foundation

- ★ engaging the youth through involvement in education and sports.
- ★ CyberWorks - utilities and resources for children, educators and parents - general information, study and teaching help, and a reference library
- ★ Cyber Clubs in schools and communities
- ★ “HearMe SeeMe” – programmes for children with special needs





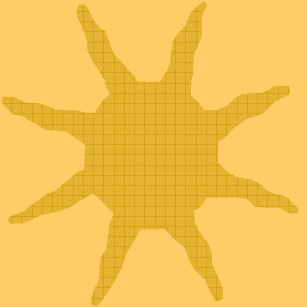
JNBS Foundation



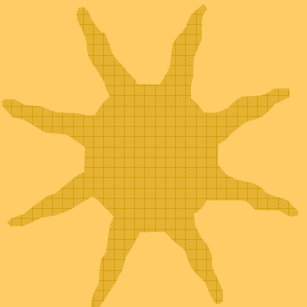
- ★ Mission - Implementing lifestyle-changing projects, which impact on members in communities at home and overseas
- ★ Major Project – The Source – financial education and well being
- ★ community and school based sporting activities.
- ★ Partners with VMBS on supporting non traditional secondary schools



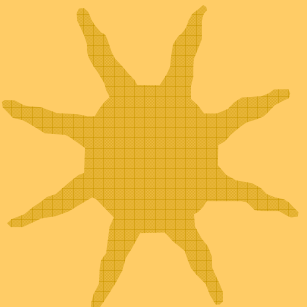
Citi Bank Jamaica



★ Supported Multicare Foundation (ICD, Cement Company and Lime) for Life and Coping Skills awareness and skills building in primary and all age schools



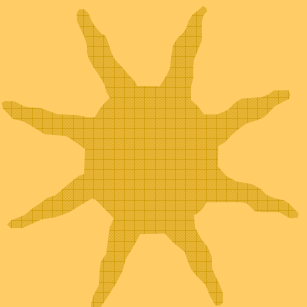
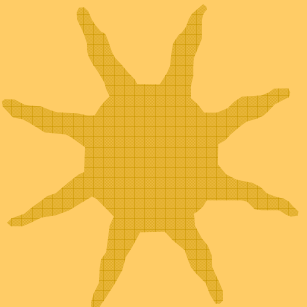
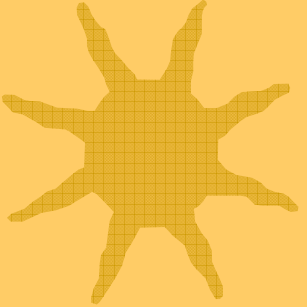
★ Funded the economic and financial skills





Bob Marley Foundation

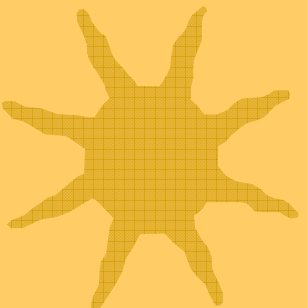
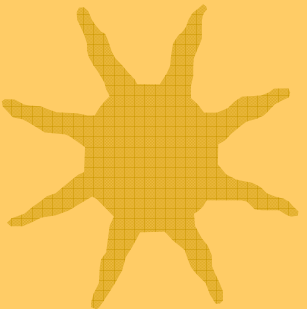
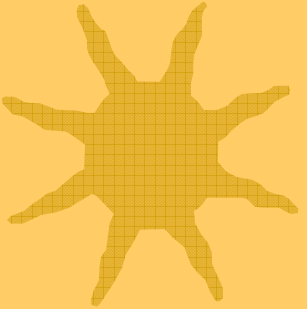
- ★ Mission - Our aim is to support local, national and international communities where the need for charitable assistance is greatest.
 - Community based cultural education and exposure
 - Workshops, exhibitions, talent expos





ScotiaBank Foundation

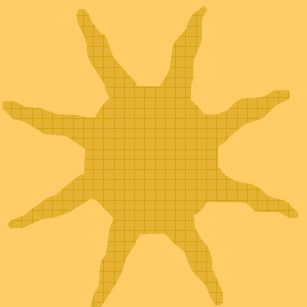
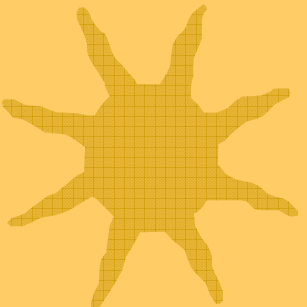
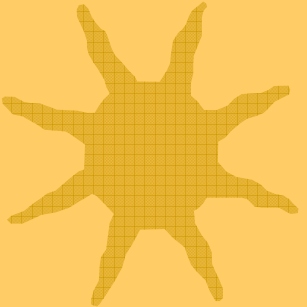
- ★ Mission - To assist in alleviating poverty, deprivation, distress among economically and socially disadvantaged individuals, research problems and methods of addressing them.
 - Development of Computer labs, and outreach programmes at tertiary, secondary and primary and community levels.
 - Nutrition programmes at primary level
 - Bright Futures Programme





NCB Foundation

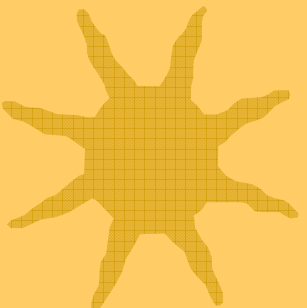
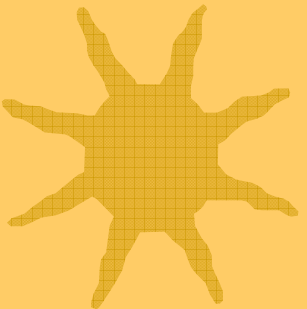
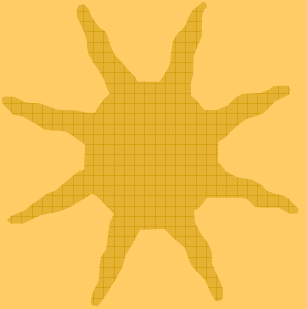
- ★ Mission – to support causes relevant to the betterment of Jamaica and focused on the development of our nation’s people.
 - Scholarships (“We believe in you” Fund)
 - CXC fees assistance
 - Refurbishing for Skills centers (partner with HEART)
 - Peace and Violence reduction projects in schools and communities





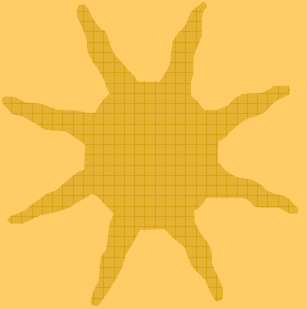
Issa Trust Foundation

- ★ Mission - To provide a system of health promotion and education and other services to promote well-being and development for the people of Jamaica.
 - refurbishing of schools and places of safety (with MoE and CDA)
 - computer and reading resource rooms
 - buildings
 - teacher salaries

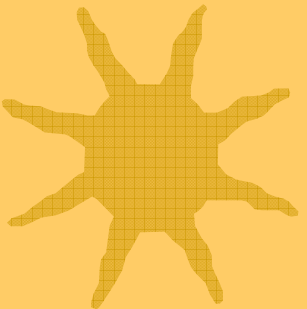




RedStripe/ Diageo- Desnoes and Geddes Foundation

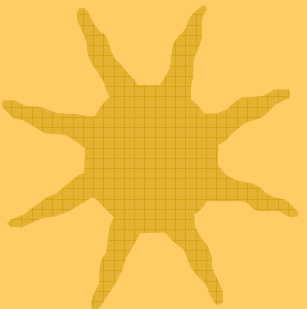


★ Mission - Materially improve the lives of 50,000 (in Caribbean) by way of the Learning for Life programmes, by transforming their future and their fortunes,



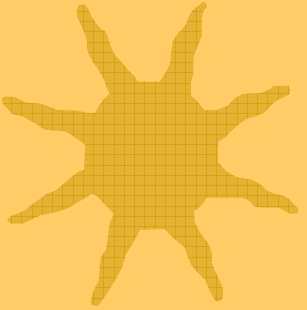
★ **Learning for Life**

- Project Artiste
- Project Bartender



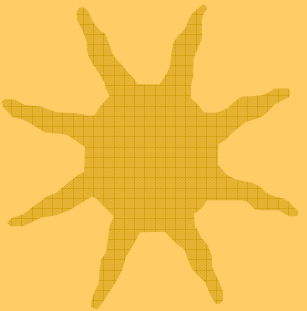


Some Opportunities...



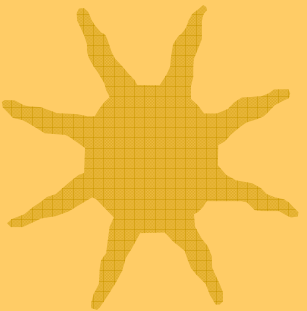
★ Literacy and Numeracy inc. remedial

★ Strengthening teacher training and school management



★ Early Childhood

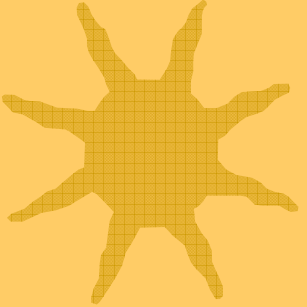
★ Street children



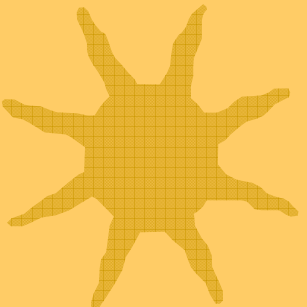
★ Culture



MoE - National Literacy Campaign

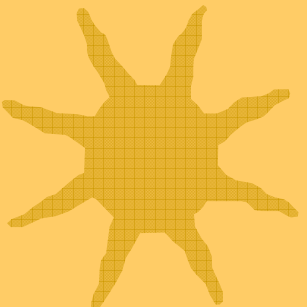


★ National Programme to strengthen Literacy and Numeracy

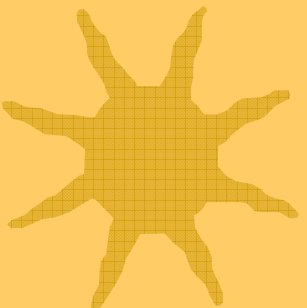
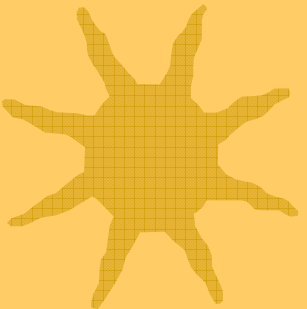
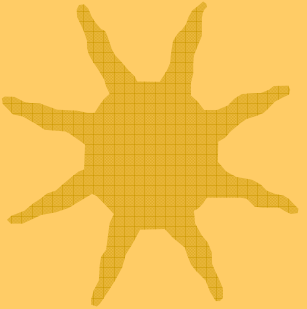


★ Flagship Programme

– Enrichment centres staffed by special educators, to work with those performing both above and below age level



- Digicel built 12 @ \$2M

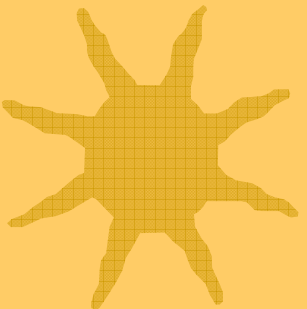
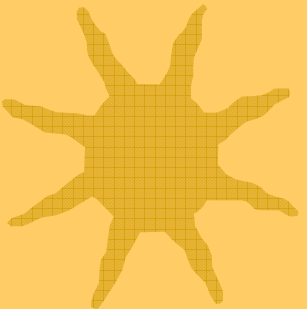
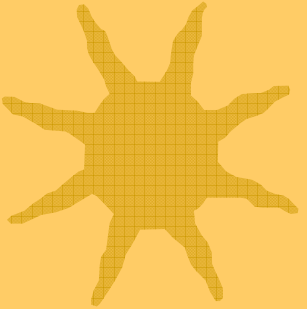


-
- Public education campaign in media, communities
 - If interested, Hon. Minister Holness would come and present to board
 - Sagicor, JN, VMBS, Wisynco, Lime pan Caribbean, Media Association of Jamaica, GKCo, courts
 - Call Dr Rebecca Tortello at MoE



Book Start

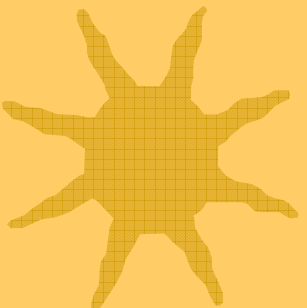
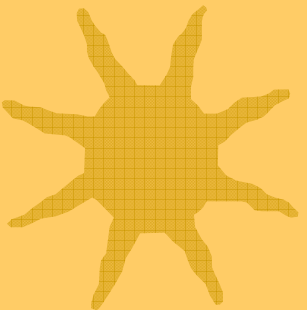
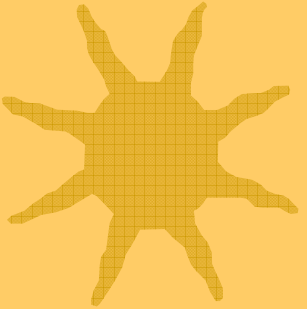
- ★ Book bag for all parents of newborns regardless of income level
- ★ The bag would contain
 - Info on why important to read with children
 - A selection of Caribbean board books
 - List of good books to continue the journey





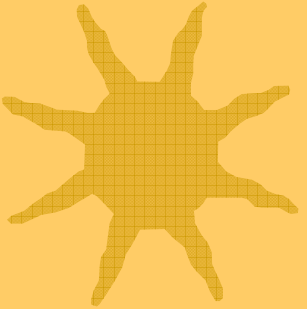
Rotary “Race to Literacy”

- ★ Book Drive to support the Jamaica Library Service – 1000 libraries
- ★ Mobile, School, Parish, Branch Libraries
- ★ To collect all types of books with specific consideration to children books
- ★ And a set of Caribbean books for each library



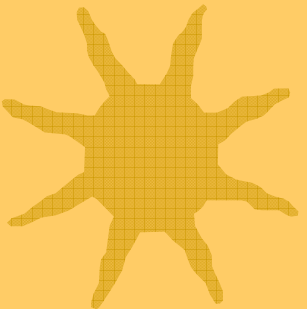


Parenting Commission Clearing House

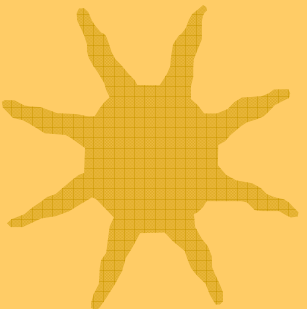


- ★ Project of the NPSC

- ★ Have reference materials and resources in all all parish libraries



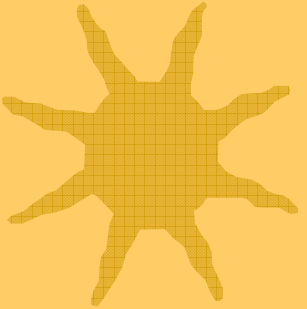
- ★ Support schools, ECI, Parenting organizations



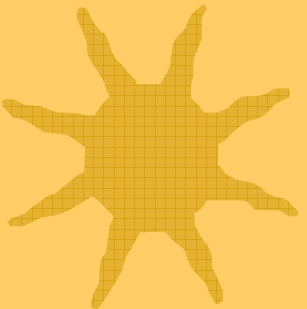
- ★ Support most needed is to source resource packages



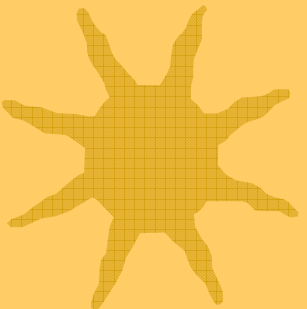
National Library



★ Innovative programme “We Likkle but we Tallawah”



★ Library reading once per month, encourages at least one parent to attend with child

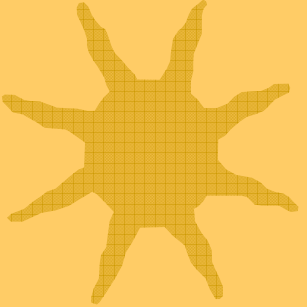


★ Piloted in Kingston – want to go national

★ Support could be in the form of books, tapes, music, honorarium to readers etc

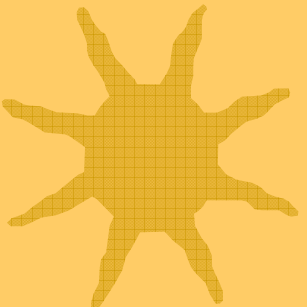


Read Across Jamaica day



★ First Tuesday in May

★ Volunteers read in primary and all age schools

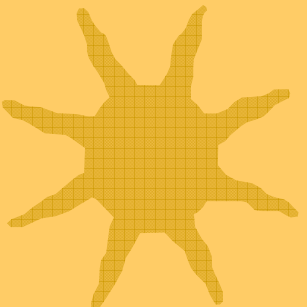


★ Accompanied by a book drive and donate

★ Eg Pan Caribbean – 5 offices

– Read once per month

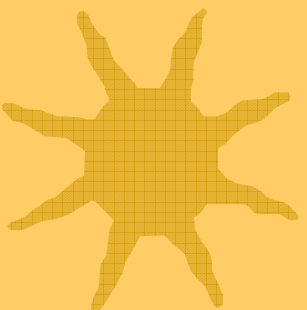
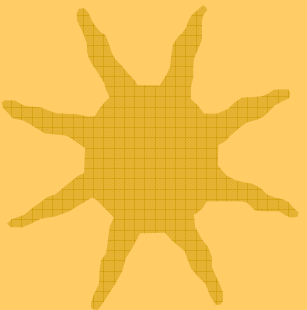
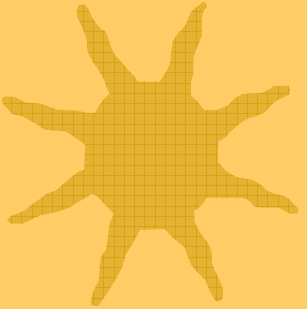
– Donated books each year for Grade ones.





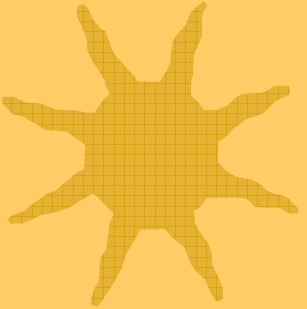
Early Childhood

- ★ Standards for all ECI
- ★ Including sanitary, cooking and space
- ★ Areas for consideration:
 - Assisting ECI to comply with standards
 - Development of new curriculum
 - Literacy ABC – assessing materials that could be compiled for ECI



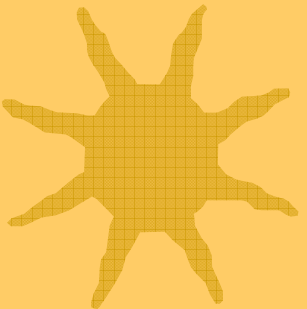


Early Childhood Resource Centres



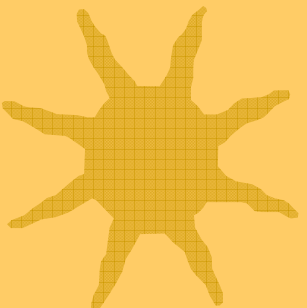
★ Teacher training and outreach centres

★ 14 – one in each parish



★ Currently have a budget of 20,000 /year

★ Not enough so used to buy materials to make items for sale

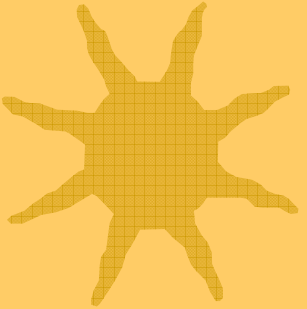


★ Proceeds use to develop outreach to communities and ECIs

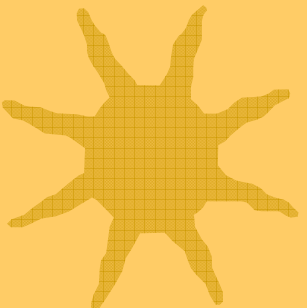
★ Need support – technology, materials



Parenting Training

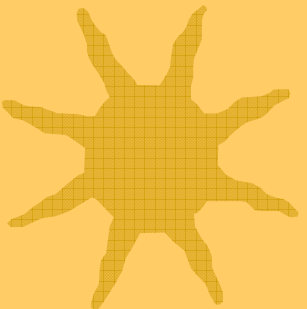


★ Cadre of trained to HEART level 3 facilitators in parenting



★ Sponsor Parenting workshops and seminars

- in offices
- Sponsor in communities
- Sponsor with GoJ staff

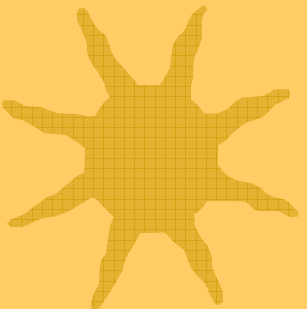
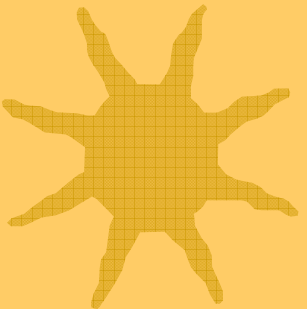
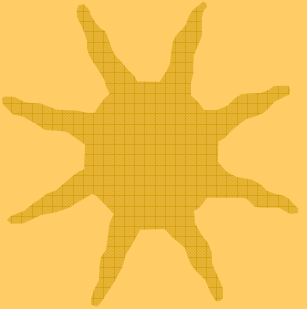


★ In collaboration with fledgling NPSC



Play Coalition

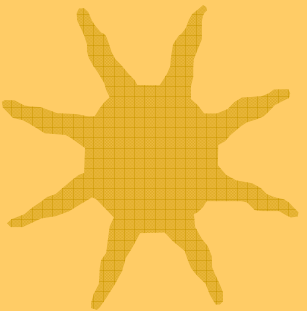
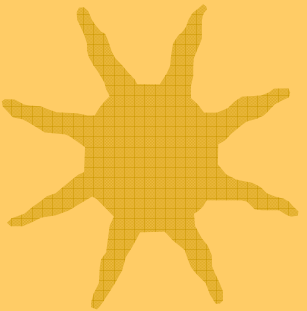
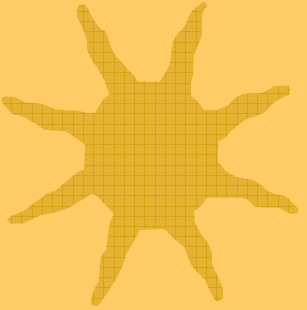
- ★ Play Policy currently being drafted, focusing on
 - Public education on importance of play
 - And the Development of playgrounds in communities
 - And Play areas in Schools
- ★ One installed at National Heroes Park





Assistance to the IOJ– cultural literacy

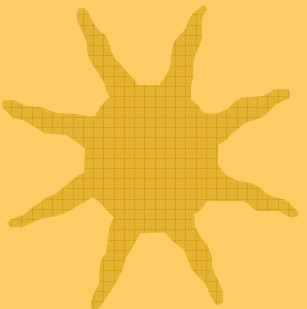
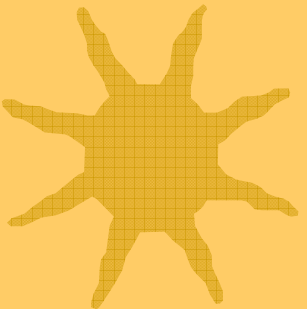
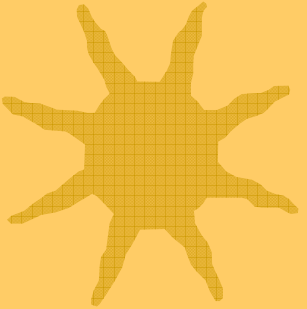
- ★ Project – Roving exhibition to highlight our culture and history
 - Van
 - materials
- ★ Presentation Equipment
- ★ Activities that accompany the exhibits
- ★ Assistance for staff





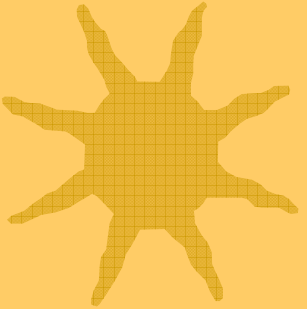
Career Advancement Programme

- ★ Purpose – to create a smooth Transition to the world of work, between ages 16 to 18
 - HEART programme in schools
 - NYS and JFLL

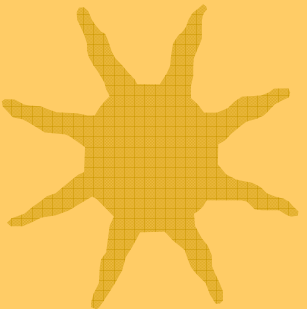




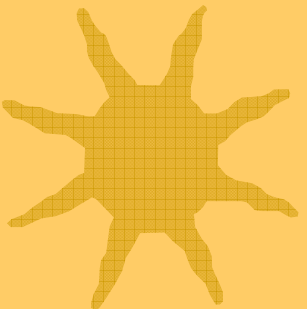
Education for Street Children



- ★ Organizations such as YMCA, LEAP, Possibility Programmes, Children First



- ★ Have programmes that are effective and lead to reintegration in school system



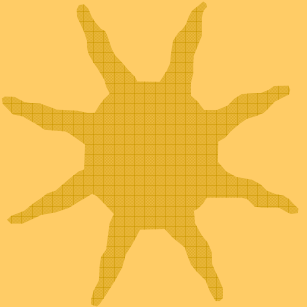
- ★ Need to be in more locations

- ★ Need to expand to meet needs

- ★ Need equipment and supplies



National College of Educational Leadership



★ Jamaica Teaching Council – ongoing professional development

★ Accreditation system for principals

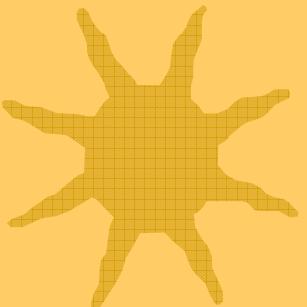
★ Courses and workshop

– Running the school as a business

– Child friendly schools

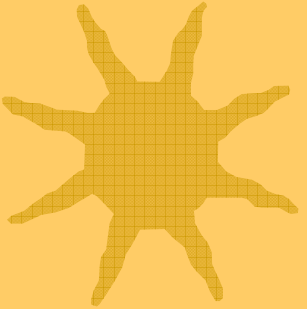
★ Real scope for PS to assist in delivery

– Example JMMB





Specific Needs



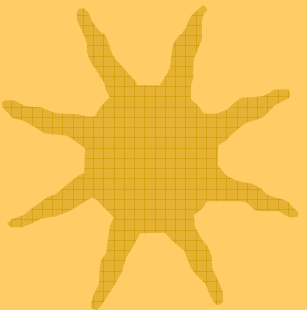
★ Internet in schools

★ Play corners in schools

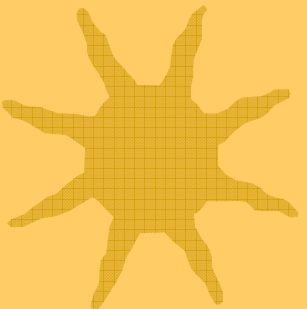
★ Field trips to cultural/ historical locations,

– A fund, apply with rationale,

– Fees, transport costs etc

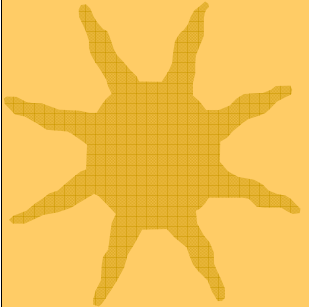


★ Could consider a PS Assistance Fund ?





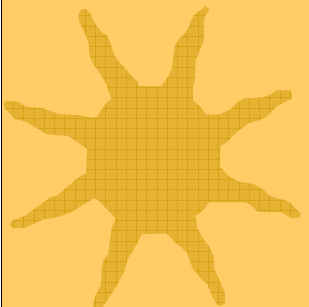
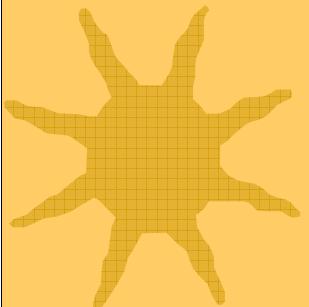
The National Education Trust



★ Manage a National Education Endowment Fund

– Objectives

- To undertake construction of new schools and expansion of existing schools
- To facilitate the introduction/upgrading of ICT infrastructure within educational institutions
- To facilitate the acquisition of school equipment and furnishings
- To coordinate funding for educational development programmes





As you deliberate...

★ Choose a Significant Project

- is big enough for a combined effort
- Fits in with national strategies and needs
- Potential for long-term and/or broad impact
- Has discrete components for different companies to embrace

★ Look for a Credible and Reliable partner

