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## WHAT'S AHEAD:

**NOVEMBER 26**

Job Creation Breakfast  
Awards Ceremony  
Terra Nova Hotel



**DECEMBER 11**

Annual General Meeting  
& Soiree  
Knutsford Court Hotel



**DECEMBER 19**

Job Creation Breakfast  
Awards Ceremony  
Terra Nova Hotel

## THE 7TH BUSINESS FORUM OF THE AMERICAS

The 7th Business Forum of the Americas was successfully hosted in Quito, Ecuador between October 29 - 31, 2002.

Over 660 delegates from the Free Trade Areas of the Americas (FTAA) attended. For the first time, CARICOM had 90 representatives in attendance, with Jamaica having the largest contingent of 13 business people. Sponsorship was provided by USAID and the European Union Trade Development Project for the Jamaican delegation.

Prior to the commencement of the forum, the CARICOM delegation held discussions with the Director General of the Regional Negotiating Machinery (RNM) Ambassador, Richard Bernal, in order to finalise positions on sector workshops. The USA and Latin American countries, especially Brazil and Peru, had strong representation and positions in a number of areas. However, the CARICOM grouping was able to successfully negotiate changes or block those positions that would have impacted negatively on the region. CARICOM had representation in all workshops, except E-commerce.

The topics discussed by the workshops were based on those issues that were unresolved from the 6th Business Forum held in Buenos Aires in April 2001. The outcomes of the groups



PSOJ, CEO Greta Bogues, addressing 7th Business Forum of the Americas.

were based on the principle of consensus.

Therefore, the issues, which were submitted to the Ministerial Meeting held on Friday November 1, 2002, were presented as items of consensus and dissent.

The forum was a success and has greatly increased the awareness of the private sector to the threats and opportunities of the FTAA. Attendance at this forum also cemented the fact that it is important for CARICOM to work together and have common positions and attendance at these forums. Some significant recommendations from the forum for CARICOM included:

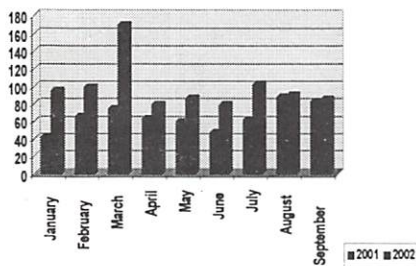
- Establishment of a FTAA fund that would assist with capacity building of smaller economies so they can effectively respond to the opportunities that will become available.
- Consensus on special and differential treatment for smaller economies.



## An Overview of the "Crime Stop" Programme January to September 2002

### 1. Public Response

**CALLS TO "CRIME STOP"**  
January to September



The above graph shows that the number of calls received by the Crime Stop office has remained constant since the start of the year with the exception of March. This sudden increase was due entirely to a very intense 6 week media campaign that was run for the "Rewards for Guns" programme. However, the total number of calls received since the start of this year is 50% more than the same period last year and 32% more than for the same period in 2000.

### 2. Get the Guns Campaign

The "Get the Guns" Campaign is still running in cooperation with the Ministry of National Security. The Campaign was launched on February 14th and since that time thirty four (34) illegal firearms have been recovered.

Seven arrests have been made for illegal possession of a firearm and one arrest made for murder using an illegal firearm.

It is interesting to note that even though calls regarding illegal drugs made up only 11% of the total number received since the start of the year, the number of persons arrested for drug related crimes made up 33% of the total number of persons arrested for the period under review. Arrests for possession of an illegal firearm and ammunition made up another 34% of the arrests made since the start of the year.

### 3. Property & Illegal Drugs Seized / Recovered

Since the start of the year thirty-seven illegal firearms have been recovered through information to Crime Stop. This represents an increase of 300% over last year's figure of twelve for the corresponding period. It should also be noted that the amount of cocaine seized since the start of the year due to information given to Crime Stop has surpassed all expectations

### 4. Schools Education Programme

The schools education programme started again at the beginning of September with the start of the new school year. This programme is geared to educate the children on how Crime Stop works, how the children can help in fighting crime in their communities and most importantly, to help eradicate the bad stigma attached to "informers".

Hawkeye Security Systems Ltd. has assisted in this venture by donating giveaway items for the children which have the Crime Stop Toll Free number on them. The first area to be visited is the St. Catherine South area. Twenty schools have been contacted and the lectures are currently taking place.

An additional 12,000 rulers and 12,000 stickers have been received from Hawkeye Electronic Security Ltd. which completes their donation for this year. However, they have expressed a desire to continue with the support next year.

Crime Stop continues to be one of the most successful programmes under the direction of the Private

### POLICE EXECUTIVE RESEARCH FORUM (PERF)

A formal agreement has been signed between USAID and PERF for a 3-year programme for development of a model police facility in Grants Pen.

Specialty training will be provided in a number of key areas, which form the basis for "community policing". These will utilize the steps which have successfully reduced homicide and violent crime in major cities of the U.S., and internationally - but tailored to the Jamaican scenario.



## Bulletin Board

### MICROSOFT PRESENTATION OF SOFTWARE



Jessica Potes, Partner and Marketing Manager, Microsoft Caribbean (left) looks on as Gregory Stewart, Country Manager Microsoft Ja. (2nd left) makes a presentation of Software to Oliver Clarke, PSOJ President and Greta Bogues, CEO PSOJ/JEA.



### JAMAICA MEDICAL ASSISTANCE COMMITTEE (JaMAC)



Mrs. Celia Barnes, Coordinator receiving a donation from Mrs. Michelle Myers-Bovell, Restaurants of Jamaica.

The Jamaica Medical Assistance Committee, JaMAC, marks its twenty-first anniversary this Year.

The organisation was created by the PSOJ and the Jamaica Cham-

ber of Commerce to co-ordinate overseas donations of pharmaceuticals medical equipment and supplies for the island's health services. In addition, the organisation also coordinates the visits of overseas medical personnel from a number of disciplines who donate their services to assist those in need especially in rural Jamaica. Since its inception JaMAC has coordinated donations valued at more than US\$25 million to the public health sector. The local private sector has contributed more than J\$2 million to assist with the administrative and other costs of the organisation while airlines and shipping companies have donated freight services.



### WELCOME TO OUR NEW MEMBERSHIP AND COMMUNICATIONS COMMITTEE

- . Michelle Hamilton - Chairperson  
MAPCO Business Printers
- . John Burrowes - McCann Erickson
- . Derek Luk Pat - Sweetheart Ltd.
- . Nordia Craig - Gleaner Co.
- . Judith Forth-Blake - Courts Ja. Ltd.
- . David Garel - Blue Cross of Ja.
- . Andre Gordon - Dot Personnel
- . Gavin Beckford - GTECH
- . Suzette Smellie-Tomlinson -  
Supreme Ventures Ltd.
- . Stephen Thwaites -  
Dyoll Insurance Group

### PSOJ ATTENDS CORPORATE GOVERNANCE CONFERENCE IN SRI LANKA

PSOJ CEO Greta Bogues attended the Commonwealth Association for Corporation Governance (CACG) Annual Conference and AGM, held at the Hilton Hotel, Colombo, Sri Lanka between 6th -9th November 2002. This annual conference brings together Commonwealth professionals to review and discuss Corporate Governance material and implementation strategies for 2003. Miss Bogues presented a paper on Corporate Governance in Jamaica.



## Bulletin Board

### PSOJ 2003 *Executive Diary*

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### Welcome

**TO ALL THE NEW MEMBERS WHO  
JOINED THE PSOJ IN 2002**

#### COMPANIES:

- . NATIONAL CONTINENTAL CORP.
- . INTERLINC COMMUNICATIONS
- . INSTITUTE OF MANAGEMENT SCIENCES
- . VICTORIA MUTUAL BUILDING SOCIETY
- . JAMAICA PUBLIC SERVICE COMPANY
- . NATIONAL COMMERCIAL BANK LIFE OF JA.
- . H.D. HOPWOOD & CO.
- . ISLAND GRILL
- . MYERS FLETCHER & GORDON
- . LASCO

#### INDIVIDUALS:

- . Lauriston Burgess
- . Linda Gambrill
- . Bevon Morrison
- . Earl Jarrett

### Job Creation Awards OCTOBER 2002



Awardees: Solid Life Ins. Brokers, Knutsford Court Hotel,  
Jencare Skin Farm and Palace Amusement.

### Congratulations!!!

#### Milestones



PSOJ Member - Continental Baking Company Ltd.  
and its Managing Director,  
**Gary 'Butch' Hendrickson**  
on the occasion of its 50th Anniversary.



*The Private Sector Organizations of Jamaica  
(PSOJ) congratulates the Small  
Businesses Association of Jamaica  
(SBAJ) on the celebration of its  
28th Anniversary.*