



# TRENCH TOWN DEVELOPMENT ASSOCIATION

Wilton Gardens (Rema), Trench Town, Federal Gardens  
Vin Lawrence Park - First Street, Kingston 12

Patron: His Excellency, The Most Honourable, Sir Howard Cooke, O.N., G.C.M.G., G.C.V.O., C.D., Governor General of Jamaica

## OVERVIEW

PRESS CONFERENCE - JANUARY 3, 1996

### Advisors:

Roslyn Ellison  
Anthony Leckie, B.A.  
Trevor Spence, B.A.  
Allan Wood, L.L.B.  
Neville Woolary  
Sr. Grace Yap, O.S.F., M.A.

OVER THE YEARS, TRENCH TOWN LIKE OTHER SISTER COMMUNITIES HAS HAD THE STIGMA OF A "RENEGADE SECT" CAST ON THEM. A STIGMA, THE GENERATIONS OF RESIDENTS HAVE HAD TO ENDURE, WITH MUCH DURESS.

AS THE YEARS EVOLVE AND INDIVIDUALS BEGIN TO UNDERGO IDEOLOGICAL AND SOCIOLOGICAL CLEANSING WE HAVE COME TO THE REALIZATION THAT IT IS ONLY ON OUR OWN EFFORTS, OUR OWN DETERMINATION, STRENGTH AND VISION THAT WE WILL ACHIEVE OUR ULTIMATE GOALS. IT IS WITH THIS IN MIND THAT WE PURSUE OUR JOURNEY. BORN OUT OF A VISION AND A SELFLESS ATTITUDE TO CREATE A NEW SOCIAL ORDER FOR THE COMMUNITY, *THE TRENCH TOWN DEVELOPMENT ASSOCIATION* A NON-PROFIT, NON-GOVERNMENTAL AND NON-POLITICAL ORGANIZATION CAME INTO BEING IN FEBRUARY 1995 AND REGISTERED AS A LEGAL ENTITY ON JULY 5, 1995. COUPLED WITH THE OVER RIDING ZEST FOR CREATING A NEW LEVEL OF EMPOWERMENT FOR OUR PEOPLE, WE ARE NOT AFRAID TO TAKE THE LEAD.

IT IS WITH A VERY CLEAR MANDATE GIVEN TO THE TTDA BY THE ENTIRE COMMUNITY, THAT A

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**COMPREHENSIVE RE-DEVELOPMENT PROJECT IS PRESENTLY BEING DEVELOPED FOR IMPLEMENTATION COMMENCING AS SOON AS THE NECESSARY FUNDING AND TECHNICAL SUPPORT CAN BE HAD.**

**RECOGNIZING FULLY THAT THIS PROGRAMME MUST INVOLVE THE REHABILITATION AND REDESIGN OF THE PHYSICAL LANDSCAPE OF THE COMMUNITY AND TAKING INTO CONSIDERATION THE FACETS OF SOCIAL INFRASTRUCTURE, ENVIRONMENTAL SAFEGUARD AND PROTECTION, ECONOMIC WELFARE AND HUMAN DEVELOPMENT ALL OF WHICH ARE NECESSARY INPUTS IN THE OVERALL SCHEME OF THINGS, TTDA HAS DRAWN UP THE FOLLOWING AIMS AND OBJECTIVES:**

- 1. TO DEVELOP AND PROMOTE THE COMMUNITY OF TRENCH TOWN, WILTON GARDENS AND FEDERAL GARDENS.**
- 2. TO DEVELOP AND PROMOTE EDUCATION, HEALTH, THE ARTS, CULTURE AND SPORTS**
- 3. TO ESTABLISH AND CARRY OUT PROGRAMMES FOR THE DEVELOPMENT OF EDUCATION AND SKILLS OF THE PEOPLE IN THE COMMUNITY.**
- 4. TO DEVELOP PROGRAMMES FOR THE PROMOTION OF EMPLOYMENT, TRADE AND COMMERCE IN THE COMMUNITY.**

**TO ACT SOLELY IN THE FURTHERANCE OF THE OBJECTS OF THE T.T.D.A.:**

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- 1. TO ORGANIZE AND PROMOTE SPORTS OR OTHER ACTIVITIES AMONG THE PEOPLE OF VARIOUS COMMUNITIES.**
- 2. TO PROVIDE SCHOLARSHIPS FOR INDIVIDUALS TO EDUCATIONAL AND SKILLS TRAINING INSTITUTIONS.**
- 3. TO PROVIDE TRAINING AND EDUCATIONAL FACILITIES, EQUIPMENT AND THE SERVICES OF CONSULTANTS AND EXPERTS.**

**COMING OUT OF THE VERY MANY DISCUSSIONS THAT HAVE BEEN PURSUED AT THE COMMUNITY LEVEL; ONE OF THE MOST PRESSING CONCERNS IS THE NEED TO CHANGE THE PHYSICAL OUTLOOK OF OUR ENVIRONS. HENCE, COMING OUT OF THE DESIRES TO DEVELOP THE AREA IS THE PLAN TO SET UP A SUB-COMMITTEE CHARGED PRIMARILY WITH THE RESPONSIBILITIES OF FORMULATING A PRACTICAL DESIGN, EFFECTING ITS DEVELOPMENTAL STAGES, AND IMPLEMENTING SUSTAINABLE MAINTENANCE MANAGEMENT.**

**THIS TEAM WHICH WILL BE NAMED THE TRENCH TOWN LAND DEVELOPMENT COMPANY AND WHICH WILL WORK DIRECTLY WITH THE OVERALL OBJECTIVES OF THE TRENCH TOWN DEVELOPMENT ASSOCIATION, AS A SUBSIDIARY OF THE LARGER ASSOCIATION WILL BE SUBJECTED TO THE SAME MONITORING SPECIFICATIONS AND REQUIREMENTS OF THE PARENT ASSOCIATIONS. THE TTLDC WILL BE HEADED BY A PROFESSIONAL MANAGEMENT PERSON WITH SUPPORT STAFF IN THE RESPECTIVE DISCIPLINES FROM INSIDE AND OUTSIDE THE COMMUNITY.**

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**WITH SUPPORT STAFF IN THE RESPECTIVE DISCIPLINES FROM INSIDE AND OUTSIDE THE COMMUNITY.**

**IT IS TO BE NOTED THAT ALREADY ALL THE LAND REQUIRED IS AVAILABLE AND WILL BE DEVELOPED ON A PHASED BASIS.**

**ALSO OF NOTE IS THE FACT THAT ADVANCE DISCUSSIONS ARE ON THE WAY WITH HIGHLY TECHNICAL PROFESSIONALS - THROUGH A VOLUNTARY TECHNICAL ASSISTANCE PROGRAMME AS TO WHAT NEEDS ARE THERE AND HOW TO PROCEED WITH SUCH A PROJECT.**

**AS IT STANDS NOW, PRELIMINARY ESTIMATES REVEAL THAT THIS PROJECT COULD COST APPROXIMATELY JA \$210,000,000.**

**ALL FINANCES ALLOCATED TO THE PROGRAMME THROUGH GRANTS, LEASE FINANCING, OR DIRECT LOANS WILL COME UNDER THE MONITORING, SUPERVISION AND DIRECTION OF A SELECT FINANCE BOARD HEADED BY A CERTIFIED ACCOUNTING FIRM WITH PRIMARY FOCUS ON PROJECT PLANNING AND BUDGETING SKILLS.**

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**THIS WILL ENSURE THAT PROPER DOCUMENTATION AND ACCOUNTABILITY IS MAINTAINED, IN ADDITION TO ENSURING THAT THE CORRECT PROCEDURES IN RELATION TO EXPENDITURES INCURRED ARE PRIORITIZED, SYSTEMATIC AND ABOVE BOARD.**

**UNDER THE DISTINGUISHED PATRONAGE OF HIS EXCELLENCY THE MOST HONOURABLE SIR HOWARD COOKE, THE TRENCH TOWN DEVELOPMENT ASSOCIATION PROGRAMME OF COMMUNITY DEVELOPMENT WILL BE OFFICIALLY LAUNCHED ON SUNDAY, JANUARY 7TH AT THE WILTON GARDENS PARK ON THIRD STREET COMMENCING AT 5:00 P.M.**

**UNDER THE THEME "MANIFESTATION OF A NEW VISION," THERE WILL BE A CULTURAL PACKAGE BEGINNING AT 4:00 P.M. YOU ALL ARE WELCOME TO ATTEND.**

**THANK YOU.**