



## **THE PRIVATE SECTOR ORGANISATION OF JAMAICA**

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### **PRESS RELEASE**

#### **LAUNCHING OF PROJECTS CIDA-CPEC**

The Government of Canada is providing funding for three projects totaling Cdn\$451,891 through its Caribbean Regional HRD Program for Economic Competitiveness (CPEC). The projects will be launched on Thursday, May 30, 2002 at the Courtleigh Hotel, at 6:00 pm. The projects are:

1. *"Technical Support for Enhancing the Export Competitiveness of the Ornamental Fish Industry, Jamaica."*
2. *"Institutional Strengthening in the Private Sector Organisation of Jamaica, The Jamaica Exporters' Association" and other Private Sector Organisation"*
3. *"HRD Support for the Ebony Park Training Model for the Agro-Processing Sector."*

*The Project “**Technical Support for Enhancing the Export Competitiveness of the Ornamental Fish Industry, Jamaica.**”* is designed to deliver needed technical support to the Jamaica's Ornamental fish sector through training programmes aimed at building technical capacity of the sector by introducing to current potential ornamental fish farmers and other stakeholders a range of husbandry practices for important captive breeds, infrastructure and equipment requirements, export packaging requirements, and quarantine requirements. The project is expected to be implemented over a period of 12 months through an agreement with CPEC and the Jamaica Agricultural Development Foundation.

*The “**Institutional Strengthening in the Private Sector Organisations**”* project involves the consolidation of the Private Sector Organisation of Jamaica (PSOJ), Jamaica Exporters' Association (JEA), Jamaica Manufacturers Association (JMA), The Jamaica Bankers Association, (JBA) and the Jamaica Chamber of Commerce (JCC). The purpose of the project is to support the Association's initiative to consolidate operations so they can provide improved services to member firms in Jamaica. The project is expected to be implemented over a period of nine months through an agreement with CPEC and the Private Sector Organisations.

With regard to the “***HRD Support for the Ebony Park Training Model for the Agro-Processing Sector,***” the Project will be supported by the establishment of a training model for the Agricultural Sector at the HEART/NTA Ebony Park

Academy. It is intended to provide trained workers for the Agro-Processing sector. The project will also assist training for trainers overseas, assist the Academy in establishing a HACCP certified food laboratory, and to establish an

apprenticeship program for the sector so that persons are working and learning on the job. The project is expected to be implemented over a period of 12 months through an agreement with CPEC and the HEART Trust/NTA.

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