



PSOJ1976



## WHAT IS THE PSOJ?

The Private Sector Organisation of Jamaica (PSOJ) is a national organization of private sector associations, companies and individuals working together to promote a competitive and productive private sector.

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## VISION

We are the unifying voice of the private sector, working in partnership with the public sector and civil society to achieve Vision 2030 for Jamaica.

## MISSION

To effectively lead advocacy as proxy for the private sector in the implementation of public policy, that enables strong growth and development; making Jamaica the premier place to live, work, raise your family and do business.

## VALUES

- Innovation & Entrepreneurship
- Performance with Passion
- Partnership and Teamwork
- Thought leadership
- Service Excellence
- Integrity



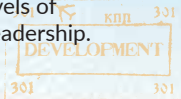


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## ROLE OF THE PSOJ

- To promote active and productive collaboration among private and public sector entities.
- To develop and endorse a macroeconomic framework and fiscal policy to sustain continuous economic growth.
- To enhance and influence increased levels of efficiency, transparency and accountability in all segments of the public sector.
- To influence and uphold the practice of good corporate governance at all levels of administrative authority and leadership.



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## ADVOCACY PLATFORMS

- Corruption, Crime and Citizen Security
- Economic Growth and Development
- Financial Intermediation & Access
- Human Capital Development & Education
- Gender Affairs & Disabilities
- Energy, Environment & Climate Change
- Public & Private Sector Reform: Increasing the Dialogue



DISTRITO FEDERAL

R. C. L. AMARILLOREDA



NETWORKING



ADP500



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## WHY JOIN THE PSOJ?



- Becoming a member of the PSOJ as a company, association or individual member presents you with the opportunity to sit on a number of committees or the council. This strategic placement gives you the chance to influence policy positioning; making changes that will aid Jamaica in achieving its national objectives.
- Your support through membership subscription and participation in executing our mandate: of a strong sustainable private sector spearheading economic growth and development, is integral for the continued growth and development of Jamaica.
- Networking opportunities are provided, whereby members are able to connect with Jamaica's leading CEOs and moguls, forming alliances resulting in partnerships for additional growth of your business.





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## SERVICES



OPERATIONAL  
EXCELLENCE

- Excellent networking opportunities
- E- bulletins providing current information on international trade agreements, trade shows, events, training and seminars
- Access to information integral to business growth and development
- Promoting your businesses among shareholders and stakeholders
- Monthly confidential economic bulletin [by subscription]
- Practical training seminars
- Access to environmental research capabilities and economic and trade policy
- Opportunity to join PSOJ committees which meet monthly re: issues of national importance
- Serving on important government and non-government committees



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## MEMBERSHIP BENEFITS

As a member of the PSOJ you are able to use the PSOJ network to position and elevate your business to new levels with the following benefits:

- **Networking opportunities** where you can interact with other successful business people and secure indelible partnerships.
- **Promotion for your business;** you can share your promotions and events with our membership data base of approximately 300 members.
- **Strategic positioning** in the social media landscape and the endorsement of the PSOJ brand through PSOJ Business Bites- a social media show which features CEOs and business moguls sharing their journey to success. The show can be viewed on the LOOP website and PSOJ digital media platforms. You are also given the content for your own marketing and promotional use.
- **Lobbying/Advocacy-** proactive participation of members, through a number of committees, which directly impacts the development of the private sector.

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## MEMBERSHIP BENEFITS (cont'd)

- **Recruitment & Selection/Career Placement & Coaching Services:** members can access our database of possible recruits streamlined to fit perfectly in vacancies you may have within your company.
- **Training:** existing members can access a suite of learning and development offerings via partnership with existing members.
- **Economic bulletin:** for a nominal fee you can be sent our economic bulletin monthly; providing easy access to current economic data, already analyzed and in an easily read and understood format for your convenience.



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## WORKING COMMITTEES

- Economic Policy
- Energy, Environment & Climate Change
- Membership
- Human Capital Development
- Gender and Disability Affairs
- Listed Companies
- National Security & Justice
- Corporate Governance



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## MEMBERSHIP



There are **THREE** tiers of membership to choose from:

- **INDIVIDUAL MEMBER:** persons over the age of 18, who are Jamaican residents and whose primary occupation is within the private sector.
- **CORPORATE MEMBER:** any company, partnership or similar organization engaged in private sector business in Jamaica.
- **ASSOCIATE MEMBER:** any association or organization representing any sub-sector or group of interests within the private sector.

*NB. Application forms are available on our website <https://psoj.org> or from the PSOJ secretariat. Applications are subject to a vetting process after which applicants will be contacted.*

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UPCOMING  
EVENTS





PSOJ/TGL Sales Training  
PSOJ Mentorship Dinner  
PSOJ Breakfast of Champions  
PSOJ/CPJ Mingle  
PSOJ President's Breakfast Forum  
PSOJ Corporate Gov. Training  
PSOJ Members' Lyme  
PSOJ Presidents Forum  
PSOJ Mentorship Dinner  
(National Business Model Competition winners)  
PSOJ Onboarding Session  
PSOJ Digital Conference  
PSOJ Presidents' Forum  
– Service Excellence Awards in collaboration with JACSA  
PSOJ B2B Member Showcase  
PSOJ Breakfast of Champions  
PSOJ Mentorship Dinner  
PSOJ President's Breakfast Forum  
PSOJ Members Lyme  
PSOJ/JMMB Annual Economic Forum  
PSOJ Presidents Forum  
PSOJ Members' Lyme  
PSOJ Hall of Fame Awards  
PSOJ Mentorship Dinner  
PSOJ Presidents Forum  
PSOJ Members' Lyme  
PSOJ Annual Christmas Cocktails  
PSOJ Public Bodies Corp. Gov. Awards

January 16<sup>th</sup>  
January 24<sup>th</sup>  
January 28<sup>th</sup>  
February 5<sup>th</sup>  
February 26<sup>th</sup>  
March 14<sup>th</sup>  
March 28<sup>th</sup>  
April 2<sup>nd</sup>  
April 10<sup>th</sup>  
  
April 17<sup>th</sup>  
May 16<sup>th</sup>  
May 28<sup>th</sup>  
  
June 6<sup>th</sup>  
June 26<sup>th</sup>  
June 26<sup>th</sup>  
June 27<sup>th</sup>  
June 27<sup>th</sup>  
July 16<sup>th</sup>  
September 10<sup>th</sup>  
September 26<sup>th</sup>  
October 30<sup>th</sup>  
November 14<sup>th</sup>  
November 26<sup>th</sup>  
December 5<sup>th</sup>  
December 10<sup>th</sup>  
December 11<sup>th</sup>

\*Dates subject to change



**The Private Sector  
Organisation of Jamaica**

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