



Jamaica Stock Exchange
e-Campus

The Director's **STRATEGIC GUIDE** to Corporate Governance and Leadership



**ENHANCE YOUR ORGANIZATION'S CORPORATE
GOVERNANCE STRUCTURES AND PRACTICES!**



**EARN
25 CPD CREDITS**



COST: US\$1,200

To Register: Tel: (876) 967-3271
Email: jseecampus@jamstockex.com

or contact
Cheryl Barnes: (876) 927-6238 ext. 2044



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COURSE RATIONALE

The renowned Warren Buffet said it best, "It takes twenty years to build a reputation and five minutes to ruin it." As such, good Corporate Governance (CG) and effective leadership are two tenets required for the sustainability and success of organizations.

Great leaders are an invaluable resource as they are responsible for setting the strategic direction of an entity to ensure its profitability and sustainability. In today's fast changing business landscape Directors are required to provide the strategic leadership for businesses as stakeholders are demanding greater transparency and accountability. Directors must therefore be able to easily navigate the external and internal environment while providing added value to the board of directors. An important tool utilized by leaders to address these challenges is corporate governance. This refers to the systems and processes which are used to strategically govern the organization. When effected properly, it can enhance your company's sustainability, profitability and image.

The Jamaica Stock Exchange (JSE) and the Private Sector Organisation of Jamaica (PSOJ) share in the mission of enhancing corporate governance best practices in Jamaica by providing access to governance knowledge and learning resources for entities. As such, we have collaborated in the delivery of this specially designed programme which is an Executive Leadership Diploma.

PROGRAMME CONTENT

This programme will be conducted over a three (3) month period and will cover eight (8) units as detailed below:

- Unit 1: Corporate Governance Concepts & Principles
- Unit 2: Strategic Leadership
- Unit 3: Board Effectiveness
- Unit 4: Board Evaluation & Compensation
- Unit 5: Laws & Regulations
- Unit 6: Financial Accountability & Risk Management
- Unit 7: ICT Governance
- Unit 8: Stakeholder Relationship & Corporate Sustainability

This JSE/PSOJ Executive Leadership Diploma is certified by the CPD Certification Service, UK



COURSE OVERVIEW

This highly interactive and engaging programme is designed to provide participants with a deeper understanding of the key aspects of corporate governance and the changing roles and responsibilities of directors. It outlines the basic tenets involved in a board's composition (selection of directors), accountability, risk management requirements, information technology governance, legal requirements and other aspects of governance that should result in better decision making and enhanced shareholder value.

THIS COURSE IS IDEAL FOR:

Existing directors in both the public and private sector. Individuals aspiring to become directors of public and /or private sector entities. Corporate Executives

COURSE OBJECTIVES

At the end of this course, participants will develop a better understanding and appreciation of the key duties and responsibilities for directors and be able to apply this knowledge to their own organisations. More specifically, participants will be able to:

- Enhance their knowledge of the language and difference concepts of Corporate Governance as applied in best practice.
- Understand the responsibilities of the Board of Directors versus that of management.
- Have a better appreciation of the requirements for being good strategic leader
- Better appreciate local laws and regulations that support enterprises Corporate Governance practices
- Develop a richer understanding of Corporate Governance practices which can enhance an entity's CG Index
- Know how to develop strategies to communicate with stakeholders in a manner that results in high-levels of transparency and accountability
- Appreciate how concepts such as corporate social responsibility, diversity, ethics and whistleblowing are related to Corporate Governance
- Better recognize the importance of risk management, information technology and marketing on business sustainability
- Share and practice practical Corporate Governance techniques while tapping into a network of experienced leaders.



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Pre-Requisites:

- Minimum of five (5) years in a Senior Management position
- Minimum of one (1) year as a Director; or
- Minimum of an undergraduate degree; or
- An entrepreneur for at least two (2) years; or
- For mature applicants: at least five (5) years industry experience at senior management level

In order to qualify for the Certificate of Completion, participants must earn a minimum score of 60%.

PLEASE SUBMIT COMPLETED APPLICATION FORM TO:

JSE e-Campus - 40 Harbour Street

Email: jseecampus@jamstockex.com

For more information, please call
876-924-9090, 876-967-3271



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